



# NEW STUDENT PROGRAMS ANNUAL REPORT

**Summer 2019 - Summer 2020**

**LOCATION: 202 LAWRENCE**

**MISSION: WELCOME, ASSIST,  
AND SUPPORT NEW STUDENTS,  
FAMILIES AND GUESTS AS THEY  
JOIN THE WCU COMMUNITY**

**VALUES: INNOVATION, PRIDE,  
INCLUSION, PARTNERSHIP &  
ACCOUNTABILITY**



# **PROFESSIONAL STAFF MEMBERS**

**SENIOR DIRECTOR - KRISTIN AUSTIN**

**ASSOCIATE DIRECTOR- DEVAN ZGLESZEWSKI**

**ASSISTANT DIRECTOR - ANN MITCHELL**

**COORDINATOR OF COMMUNICATION &  
ORIENTATION REGISTRATION - ELLEN DISANTI**

**STAFF ASSISTANT - MARIA TURNER**



# STUDENT STAFF

2-4 Graduate Interns

4 Returning Orientation Leaders



3 Leadership Team Members

37 Orientation Leaders

# STUDENT STAFF DIVERSITY

- 35 FIRST-YEAR STUDENTS
- 6 SECOND-YEAR STUDENTS
- 1 THIRD-YEAR STUDENT
- 2 FOURTH YEAR-STUDENTS
- 16 MALE STUDENTS
- 28 FEMALE STUDENTS
- 7 MEN OF COLOR
- 11 WOMEN OF COLOR
- 1 INTERNATIONAL STUDENT



# ORIENTATION LEADER TRAINING

**Orientation Leaders are provided with a comprehensive training over the course of 5 months to prepare them to assist, support and engage with incoming students. These rigorous trainings include an array of topics such as, Gallup Strengths, Equity, Diversity and Inclusion Health Wellnes and Self-Care, Campus Partners, Academic Affairs and more.**

**Training for students is typically held in-person, however, it can also be adapated to a virtual setting, if necessary. D2L is used to dispense pertinent information through various module topics.**

# JUNE ORIENTATION

June Orientation is the first phase of orientation that provides incoming students with an introduction to WCU! Students are guided through the day with a knowledgeable Orientation Leader, who will ensure they have all the pertinent information they need in order to be successful. Families are also invited to participate and separate programming is offered for them too!



<b>8:00am-8:45am</b>	<b>Check-in &amp; Morning Reception</b>
<b>8:55am-9:25am</b>	<b>Welcome &amp; Overview of the Day</b>
<b>9:30am-10:15am</b>	<b>Meet Your Peer Group</b>
<b>10:25am-11:45am</b>	<b>Academic Advising Sessions</b>
<b>11:55am-12:50pm</b>	<b>Lunch</b>
<b>1:00pm-1:30pm</b>	<b>Make a Connection</b>
<b>1:40pm-2:35pm</b>	<b>Residence Life / Commuter Sessions</b>
<b>2:40pm-3:05pm</b>	<b>WCU ID Distribution</b>
<b>3:10pm-4:00pm</b>	<b>End of Day Reception</b>
<b>3:10pm-4:00pm</b>	<b>*Optional Walking Tour</b>

# WELCOME WEEKEND

**Welcome weekend takes place during move-in weekend in August. Students will move in on that Friday according to the schedule they received from Residence Life & Housing over the summer.**



**Orientation programs begin Friday evening and continue on all day Saturday and half of the day Sunday.**



**Educational programs offered during this time address issues such as academics at WCU (College Meetings with the Deans), alcohol use and responsibility, sexual assault, campus involvement, and taking ownership for your college experience.**





# **NEW STUDENTS SERVED**

**First-Year Students – 2,874**

**Transfer Students – 539 on-campus and  
402 D2L course**

**Parents/ Families – 4,985 (estimated)**

**First Generation Students - 754**

**Off-Campus/ Commuter Students - 196**



# 2019 BENCHMARK ASSESSMENT SURVEY RESULTS

## Key Highlights:

- **As a result of orientation, 89% of students indicated they could identify support services available to them**
- **As a result of orientation, 85% of students felt more connected to the university**
- **As a result of orientation, 69% of students indicated they felt more connected to their peers**
- **Most students strongly or somewhat agreed that orientation helped them know what to expect academically (81%) and socially (79%)**
- **The majority of students strongly or somewhat agreed that orientation was a good use of their time (75%) and they had all their questions answered**
- **Almost all participants found the orientation staff to be knowledgeable (95%), available (94%), and courteous (94%)**
- **Most students strongly or somewhat agreed that orientation made them feel connected to the university (82%)**

# ADULT LEARNER EDUCATION

**Adult Learner Education occurs during a Friday afternoon in August. This session provides pivotal information and services such as, campus tours, library services information, technology resources, ID distribution in addition to presentations by the Learning Assistance and Resource Center and the Career and Development Center .**

## August Schedule

4:15 – 4:30 PM	Check-in & WCU Photo ID Taken*	Sykes Student Union Ecogroun
4:30 – 4:40 PM	Welcome and Overview	Sykes Student Union 10A
4:40 – 5:05 PM	Campus Tour	Sykes Student Union 10A
5:05 – 5:20 PM	Library Services Information	Sykes Student Union 10A
5:20 – 5:35 PM	Learning Assistance & Resource Center	Sykes Student Union 10A
5:35 – 5:50 PM	Technology Resources for Student Success	Sykes Student Union 10A
5:50 – 6:20 PM	Career Development Center	Sykes Student Union 10A
6:20 – 6:45 PM	Off Campus & Commuter Services	Sykes Student Union 10A
6:45 – 7:00 PM	WCU ID Distribution	Sykes Student Union 10A

# JANUARY ORIENTATION

January Orientation offers a one-day program designed to acclimate incoming undergraduate and transfer students to WCU. Students are paired with an Orientation Leader, who guides them throughout the day to ensure they receive a comprehensive overview of all that WCU has to offer.



## January Orientation Student Schedule

9:00 AM - 9:45 AM	<b>Program Registration &amp; Check-in</b>	Sykes Student Union Eco Grounds, Ground Floor
9:50 AM - 10:15 AM	<b>Welcome and Overview of the Day</b>	Sykes Student Union Theater
10:15 AM - 11:10 AM	<b>Academic Support for New Students</b>	Sykes Student Union Theater
11:10 AM - 11:20 AM	<b>Peer Group Dismissal</b>	Sykes Student Union Theater
11:20 AM - 11:55 AM	<b>Meet your Peer Group</b>	Various Locations
11:55 AM - 12:50 PM	<b>Lunch</b> <i>Meet with a representative from your academic program of study</i>	Lawrence Center
1:00 PM - 1:50 PM	<b>Pick a Session:</b> a) Career Development b) Education Abroad c) Financial Aid Information d) Information Services & Technology e) Ram Card & Campus Store f) Transfer Transition Support g) Student Leadership & Involvement	Brandywine Hall 04 Brandywine Hall 11 Brandywine Hall 33 Brandywine Multipurpose Room Brandywine Hall 10 Brandywine Hall 31 Brandywine Theater
2:00 PM - 2:50 PM	<b>Residence Life Session</b> <b>Commuter/Off-Campus Life Session</b>	Sykes Student Union Theater Sykes Student Union 115
2:55 PM - 3:05 PM	<b>Closing Peer Groups &amp; ID Distribution</b>	Sykes 115 and 10A



# **JANUARY ORIENTATION: STUDENT ASSESSMENT SURVEY KEY TAKEAWAYS**

- 55% of students identified as first generation.
- 100% of students were transfer students
- 70% of students strongly agree that they understand the support services available to help them succeed at WCU.
- 71.43% of students said the January Orientation morning welcome and overview of the day was extremely helpful.
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- 64.29% of students said Lunch with Academic Faculty was extremely helpful.
- 60% of students said they were very likely to get involved in student organizations and clubs.



# WCU

## WEST CHESTER UNIVERSITY

# RAMS UP!

