# Test Facts Marketing Scholarship

| About | Test Facts independently tests, analyzes and reviews products to find the best products in each category. Our goal is to help consumers make better purchase decisions. The vision is that our consumer information and reviews will help to incentivize manufacturers to focus more on creating better products.

We understand the power of writing and would like to help innovative minds show their abilities in marketing. We have created the Test Facts Marketing Scholarship for high school, college and university students with passion for **Online Marketing** to be awarded **$800**. |
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<td>Eligibility</td>
<td>Students who are currently studying in high schools, colleges and universities in the areas of <strong>Marketing, Information Sciences, Business or Communications</strong> may be highly interested in this scholarship.</td>
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| How To Enter | To be a part of the scholarship program, we require a unique, relevant and well-researched article of 1000 words. The topic of your article shall be about how you best would market a new product using only online marketing.

When all articles have been submitted, they will undergo a review process, where they will be evaluated based upon:

- Creativity
- Research value
- Appropriate information
- Relevancy

You will write an article and submit it to us in a Microsoft Word .doc file. After completing the above steps, you will email scholarship@testfacts.com with the subject “Scholarship Application” and attach your Word document and the details listed below.

- Personal details – first name, last name, phone number and address.
- Name of your school or institution.
- Your area of study or major.
- Proofing document – that signifies you are a legitimate student of a school or institution. |
| Award Amount | **$800** |
| Deadline | **The application deadline is June 30, 2017.** |