### About
We are excited to announce that Boomtown Internet Group will award one college student with a $500 scholarship. The scholarship will go to the winner of the best essay written about one of the topics below.

### Eligibility
Each essay scholarship participant must prove enrollment in a college or university.

### How To Enter

**Essay Topics:**

- Is social networking good or bad for society and why?
- Mobility is becoming a critical marketing channel to reach out to customers. How do you see mobile email and apps changing customer service and sales?
- How does Internet marketing and electronic word-of-mouth (eWOM) influence business to consumer companies? Present ideas on how these companies can improve reviews and their online reputation, in addition to improving their products and services.
- As consumers of all ages become more comfortable using ecommerce, what expectations do you see consumers placing on ecommerce websites?

**Essay Guidelines:**

Choose only one topic to write about.

Keep the essay length between 1,000 and 1,500 words.

Submit your essays via email to: sales@boomtownig.com

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<thead>
<tr>
<th>Award Amount</th>
<th>$500</th>
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<tr>
<td>Deadline</td>
<td>Friday, June 12, 2015.</td>
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<tr>
<td>Website</td>
<td><a href="http://www.boomtownig.com/about/scholarship/">http://www.boomtownig.com/about/scholarship/</a></td>
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