



Grant Writing 101

Presented by: Lake Effect Grant Solutions

WCU Faculty Forum: Grant Writing 101

Tuesday, February 20th

11:00am-12:30pm

Zoom Webinar

[Register Here](#)

Presenter: Jessica E. Slentz, PhD. | President and CEO of Lake Effect Grant Solutions.

Workshop Description:

This Grant Writing 101 Workshop is designed to introduce investigators to key concepts and resources to increase their understanding of, readiness for, and competitiveness for federal grant funding.

We are often told of the importance of extramural grant funding to support our research, scholarship, and creative activity. But given the amount of energy it takes to prepare a competitive grant application, will our scholarly goals be met by investing our time in these efforts? Is there a more strategic way to plan for grant applications, rather than frantically trying to meet deadlines for every interesting funding opportunity that is announced?



Dr. Slentz is a freelance grant writer and consultant with extensive experience and a high funding success rate. She has worked as tenure track faculty in professional writing, Director of Research and Sponsored Programs at a small, private university, and as a Managing Director at McAllister & Quinn. She has helped secure over \$50 million dollars for a variety of institutions including colleges and universities, museums, small non-profits, wineries, and tourism entities. The majority of her work has been in the higher education space, supporting faculty across the sciences, humanities, and allied health fields. Dr. Slentz has vast experience with funding federal agencies such as NSF, NIH, HRSA, NEH, Dept. of Education, as well as professional organizations and private foundations.

Office of Research & Sponsored Programs

610-436-3557