The primary objective of the Department of Management is to provide you, as a student, with the skills required to manage business and public organizations effectively.

Management is a broad-based field that becomes increasingly important as your career advances. We see management as a set of skills that you can use in a variety of work settings, both public and private. Because management requires human relations and organizational skills in addition to conceptual knowledge, we design our curriculum with a great deal of experiential learning included.

The business programs at West Chester University are currently accredited by the Middle States Association of Colleges and Schools, and by the Association to Advance Collegiate Schools of Business (AACSB), an international accrediting agency for business management programs.

**Career Opportunities**

As a graduate of the management program, you can have a rewarding career. Potential employers of management graduates include banks; consulting firms; credit agencies; entertainment companies; financial services firms; health services companies; health and regulatory agencies; hotels; local, state, and federal governments; insurance companies; and schools. Graduates of the department have found employment as bank officer trainees, buyers, compensation analysts, entrepreneurs, health and regulatory inspectors, health services administrators, production planners, purchasing agents, school administrators, and underwriters.

Salaries for entry-level managers vary between $18,000 and $27,000 for those with a bachelor’s degree, and from $27,000 to $42,000 for those with a master’s degree in business administration (M.B.A.).

Graduates of the department have begun their careers with companies such as:

- Boeing
- DuPont
- General Electric
- IBM
- Merrill Lynch
- Unisys
- Xerox

Also, graduates of the department have been accepted into the following graduate schools:

- Bucknell University
- Drexel University
- Pennsylvania State University
- Rutgers – The State University
- University of Delaware
- University of Pennsylvania

**Undergraduate Degree**

As an incoming freshman, you must apply to the pre-business program. After completing 45 credits with a GPA of 2.5 or better, you may apply for the management major. If you are a transfer student, you also must have the 45 credits and 2.5 GPA to be admitted into the major.

**Bachelor of Science in Business Management.** This program focuses on functions required to make a group of people work effectively as a unit. These functions include planning, organizing, staffing, directing, and controlling.

**Minor**

International Business

**Typical Courses**

- Business and Society
- Business Policy and Strategy
- Entrepreneurship
- Human Resource Administration
- Introduction to International Business
- Introduction to Management Information Systems
- Organization Theory and Behavior
- Production and Operations Management
Special Study Opportunities
In your junior year, you may participate in an internship program and earn from three to six credits. The program provides you with an opportunity to learn business and management skills while working for a company.

As a qualified senior, you also will be provided with opportunities to work as consultants under the supervision of a faculty member to lend technical assistance to small businesses in the area.

Advanced Degree
Master of Business Administration (M.B.A.)

Faculty
You can obtain a complete listing of faculty and their academic qualifications for this program from the contact person listed below.

For More Information
Dr. Roberta Snow, Chairperson
Department of Management
312A Anderson Hall
West Chester University
West Chester, PA 19383
610–436–2304

Web page: http://wcupa.edu/_academics/Sch_sba/Management/

Undergraduate Catalog: http://wcupa.edu/_information/official.documents/undergrad.catalog/

About West Chester University
A comprehensive, public institution, West Chester University offers high-quality undergraduate and graduate degree programs in more than 100 subject areas, as well as certification and certificate programs. As one of the largest members of the Pennsylvania State System of Higher Education, West Chester offers a full and rewarding educational experience as well as reasonable tuition.

With a rich heritage dating back to the 19th century, West Chester University was founded in 1871 as West Chester Normal School for the purpose of training teachers for the Commonwealth’s newly established public schools. In 1960, West Chester State Teachers College expanded its programs to include liberal arts and graduate degrees and, as a result, dropped “Teachers” from its name. In 1983, West Chester State College became one of the 14 institutions in the State System of Higher Education. Along with its university status, the school acquired a new system of governance and the opportunity to expand its degree programs.

Today, more than 15,400 graduate and undergraduate students, along with 1,500 faculty and staff, study and work on the 406-acre campus. Situated in the Borough of West Chester, the campus is a picturesque mix of Gothic, Victorian, and modern architecture with pleasant, tree-shaded walks.

Strategically located at the center of the mid-Atlantic corridor between New York City and Washington, D.C., West Chester is just 25 miles west of Philadelphia and 17 miles north of Wilmington.

Information on Admission
Office of Admissions
Emil H. Messikomer Hall, 100 West Rosedale Ave.
West Chester University, West Chester, PA 19383
610–436–3411 • Toll-free: 1–877–315–2165
E-mail: Ugadmiss@wcupa.edu
WCU home page: www.wcupa.edu
Facebook: www.facebook.com/wcupa