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THE DEPARTMENT OF ART + DESIGN

The Department of Art + Design offers bachelor of fine arts degrees in graphic + interactive design and studio art, with professional concentrations in painting/drawing, sculpture/crafts, or general art and minors in studio art and art history. Our BFA programs are National Association of Schools for Art and Design (NASAD) accredited. The bachelor of fine arts is regarded as the initial professional degree in art by NASAD. Its primary emphasis is on the development of skills, concepts, and sensibilities important to the professional artist.

In addition to its majors and minors the department serves the University population at large by providing service courses to fulfill general education requirements and elective courses in studio art and art history. In the larger community the department serves as a professional resource for Art and Design (NASAD) accredited. The bachelor of fine arts is regarded as the initial professional degree in art by NASAD. Its primary emphasis is on the development of skills, concepts, and sensibilities important to the professional artist.

student exhibitions, study abroad programs, and to interact with noted artists, designers, and scholars, who are dedicated to helping students. They are willing and able to assist in many and various academic matters. To secure assistance in planning your course of study, you should meet with your advisor at least once each semester in order to pre-schedule for the upcoming semester. See Advisement on page 9.

Faculty and Staff

The faculty and staff in the Department of Art + Design are highly trained professionals who are dedicated to helping students. They are willing and able to assist in many and various academic matters. To secure assistance in planning your course of study, you should meet with your advisor at least once each semester in order to pre-schedule for the upcoming semester. See Advisement on page 9.

Art + Design Office
2755
E.O. Bull 133
Laurie Moran, Secretary
2872
E.O. Bull 133
Kristopher Benedict
2755
E.O. Bull 155
Lesia Buoci
2755
E.O. Bull 153
Virginia diCosta
2755
E.O. Bull 140
Lindsey Darby
2755
E.O. Bull 134
Peggy Schiff Hill, Chair
2871
E.O. Bull 145
Jerome Holmes
2755
E.O. Bull 135
David Jones
2755
E.O. Bull 136
Erica Loustau
2755
E.O. Bull 138
Henry Loustau
2755
E.O. Bull 136
Nancy Rumfield
2755
E.O. Bull 146
Heather Sharpe
2755
E.O. Bull 143
Andrew Snyder
2755
E.O. Bull 140
Kate Stewart
2755
E.O. Bull 156
Sally Van Orden
2755
E.O. Bull 141
Karen Watkins
2755
E.O. Bull 137
Cate Wallace
2755
E.O. Bull 143
Larry Will
2755
E.O. Bull 142

ADMISSION AND PORTFOLIO REQUIREMENTS

Admission into the BFA program requires a successful portfolio review as well as admission to the University. Accepted students will be notified by email to submit their portfolio to slideroom, an online portfolio review site. To submit your portfolio go to http://wcupa.slideroom.com and follow the instructions to upload your work. Please refer to the Department of Art + Design website located at wcupa.edu/ cvpa/art/portfolio.asp for the digital image formatting guide. Portfolios will be reviewed every two weeks on the 1st and 15th of each month beginning in November. You are encouraged to submit your portfolio as soon as it is completed. The earlier you submit your portfolio, the earlier you will know your results.

Freshman Portfolio Requirements

1. The portfolio must include 12 examples of work in any media (2-D or 3-D) or style done in the last two years that represent your artistic strengths and abilities. A variety of media is recommended.
2. At least five of the examples must be drawings from direct observation (not copied from photographs or other 2-D sources).
3. One example must be a self-portrait in any medium.

Transfer Student Portfolio Requirements

1. The portfolio must include 12 examples of work in any media (2-D or 3-D) or style done in the last two years that represent your artistic strengths and abilities. A variety of media is recommended.
2. At least five of the examples must be drawings from direct observation (not copied from photographs or other 2-D sources).
3. One example must be a self-portrait in any medium.

Transfer applicants seeking advanced standing should include examples of works completed in the college-level studio courses that are to be considered for transfer credits.

Internal Transfer Student Portfolio Requirements

Applicants currently enrolled in the University transferring into the BFA program must successfully (based on the minimum grade of a C) complete ART106, 111, and 220. Students are required to submit a portfolio to the Department of Art + Design that includes 12 examples of work completed in those three courses to the Department of Art + Design. Portfolio reviews will be conducted at the end of each semester.

ACADEMIC POLICIES AND PROCEDURES

Academic Standards for BFA Majors and Minors

All BFA majors and minors are expected to maintain a minimum 2.0 GPA. Majors must maintain a minimum grade of C in all ART and AHM courses (required and electives) within the major. All majors are expected to attend gallery openings and visiting artist lectures. Majors are encouraged to participate in department sponsored museum trips and other student art related activities.

Academic Integrity

Any situation involving a violation of academic integrity is of major concern to the University. Faculty members preserve and transmit the values of the academic community through example in their own academic pursuits and through the learning environment that they create for their students. They are expected to instill in their students a respect for integrity and an understanding of the importance of honesty within their chosen profession. Faculty must also take measures to discourage student academic dishonesty.

Commitment to maintaining and encouraging high standards of academic integrity is demonstrated in many ways. One way is through the establishment of policies and procedures governing violation of the standards of academic integrity. The following policies, procedures, and definitions are intended to help faculty meet these responsibilities.

First, the instructor has both the right and responsibility to demand academic honesty if a student is to remain in good standing in the course and is to be evaluated fairly by the instructor. A grade certifies both knowledge and a standard of academic integrity and achievement in a particular course. The instructor has the right and duty of the instructor to set minimum penalties for dishonesty in a course, subject to the appeal rights of a student.

Second, cheating is not just a matter between an instructor and student in a specific course. While it is the right and duty of the instructor to set minimum penalties for dishonesty in a particular course, the University is responsible for the minimum standards of academic integrity and achievement on which degrees are based. It is the University that permits students to remain members of the academic community and finally certifies that students have obtained sufficient academic credit and exhibited acceptable standards of conduct to entitle them to a degree. Incidents of academic dishonesty, especially when they recur and become patterns of dishonest behavior, require that the University be in position to use more severe disciplinary measures than those available to the professor, including expulsion of the student from the University. It is therefore imperative that individual instances of academic dishonesty, accompanied by detailed concerns pertaining, become a part of the student’s academic record.

Third, students accused of academic dishonesty have the right to have their case heard in a fair and impartial manner, with all the safeguards available within the bounds of due process. As responsible members of the academic community, students are obligated to comply with the basic standards...
of integrity. They are also expected to take an active role in encouraging other members to respect those standards. Should a student have reason to believe that a violation of academic integrity has occurred, he/she is encouraged to make the suspicion known to a member of the faculty or University administration. Students should familiarize themselves with the University’s policies, procedures, and definitions of types of violations, as provided in the Undergraduate Catalog.

Full-time Status
A full-time class load ranges from 12 to 18 semester hours of credit. Credits attempted or earned through the process of credit by examination are not counted in the student class load.

Adding a Course
Students may add a course through the myWCU portal if the course has available seats and all prerequisites have been met. If a course is closed, the student should speak with the department chair about the possibility of obtaining permission to enroll. The drop/add period will extend to the eighth calendar day excluding holidays, and when the university is closed. For nontraditional semesters, such as summer and winter, the drop/add period will be adjusted to a percentage of the total class days excluding exams. See the academic calendar for actual dates.

Dropping a Course
Students may drop any course from their schedule through myWCU portal if the course has available seats and all prerequisites have been met. If a course is closed, the student should speak with the department chair about the possibility of obtaining permission to enroll. The drop/add period will extend to the eighth calendar day excluding holidays, and when the university is closed. For nontraditional semesters, such as summer and winter, the drop/add period will be adjusted to a percentage of the total class days excluding exams. See the academic calendar for actual dates.

Excused Absences Policy for University-Sanctioned Events
Undergraduate students participating in University-sanctioned events, as well as those limited to the Marching Band, musical ensembles, theatre group, athletic events, forensics competition, etc., will be granted an excused absence(s) by the respective faculty members for class periods missed.

For more information on the repeat policy and procedure refer to the Undergraduate Catalog: catalog.wcupa.edu/undergraduate-academic-policies-procedures/course-policies/.

Overload/Max Credits per Semester
An overload is enrollment in more than 18 credit hours in the fall or spring semester, or more than seven credit hours in an individual summer or winter session. The minimum cumulative GPA required to carry an overload is 2.75.

Permission will not be granted for more than 24 credit hours in a fall or spring semester or 10 credit hours in an individual summer or winter session. In order to schedule an overload, students must complete an Add Overload form and submit it to the Office of the Registrar by the end of the add period. The application for an overload must be signed by the student’s academic advisor and the chairperson of the department in which the student is majoring.

Students who carry more than 18 credits in a fall or spring semester will be responsible for additional tuition charges at the standard rate per credit hour. 

Exception to Academic Policies
Students may file a petition that requests exception to academic policies. Petition forms are available in the Office of the Registrar and on the Registrar’s web page. Students who may request an exception because of a disability should refer to, "Services for Students with Disabilities.”

Changing Majors
A student wishing to transfer from one program of study at the University to another program must file a change of major form in the Office of the Registrar. The student must meet the standards for admission to the desired program and must obtain permission from the department involved. Any courses that were initially accepted for transfer credit from another college are subject to re-evaluation by the department to which the student transfers internally.

Undergraduate Student Attendance Policy
Each professor will determine a class attendance policy and publish it in his or her syllabus at the beginning of each semester. When a student fails to comply with the policy, the professor has the right to assign a grade consistent with his or her policy as stated in the syllabus. Absences cannot be used as the sole criterion for assigning a final grade in a course. Excused absences, in accordance with the Excused Absences Policy for University-Sanctioned Events, will not result in a penalty, provided the student follows this policy. University departments or programs may establish attendance policies to govern their sections as long as these policies fall within these guidelines.

Course Work In Progress
Students may add a course through the myWCU portal if the course has available seats and all prerequisites have been met. If a course is closed, the student should speak with the department chair about the possibility of obtaining permission to enroll. The drop/add period will extend to the eighth calendar day excluding holidays, and when the university is closed. For nontraditional semesters, such as summer and winter, the drop/add period will be adjusted to a percentage of the total class days excluding exams. See the academic calendar for actual dates.

Excused Absences Policy for University-Sanctioned Events
Undergraduate students participating in University-sanctioned events, as well as those limited to the Marching Band, musical ensembles, theatre group, athletic events, forensics competition, etc., will be granted an excused absence(s) by the respective faculty members for class periods missed. Students will be granted the privilege of taking, at an alternative time to be determined by the professor, scheduled examinations or quizzes that will be missed.

Professors can provide a fair alternative to taking the examination or quiz that will be missed. Students must submit original documentation on University letterhead signed by the activity director, coach, or adviser detailing the specifics of the event in advance. Specific requirements include the following:

1. Responsibility for meeting academic requirements rests with the student.
2. Students are expected to notify their professors as soon as they know they will be missing class due to a University-sanctioned event.
3. Students are expected to complete the work requirement for each class and turn in assignments due on days of the event prior to their due dates unless other arrangements are made with the professor.
4. If a scheduled event is postponed or canceled, the student is expected to go to class.
5. Students are not excused from classes for practice or pre– or post-game days.

The following are specifics for the student-athlete:

1. The student athlete is expected, where possible, to schedule classes on days and at hours that do not conflict with athletic schedules.
2. Athletes are not excused from classes for practice or training-room treatment for game days.

Policy on Disruptive Behavior
1. Definition of disruptive classroom behavior
Disruptive behavior is defined as an act that is disorderly, that might include but is not limited to that which disrupts, discourtes, harasses, coerces, or abuses, and/or might threaten or harm property or person, so that it interferes with an orderly classroom, teaching process, or learning function.

Such behavior originates in a classroom, faculty member’s office, or other site so long as it is related to the academic classroom or classroom function.

2. Limitation of Policy
This policy addresses only student classroom behavior as defined here. Nonacademic student behavior is addressed in the Student Code of Conduct and the Judicial Board process as outlined in the Ram’s Eye View.

3. Classroom Management
This policy acknowledges the need for protection of academic freedom in the classroom, for faculty authority in classroom management, and for faculty and student safety in the classroom.

4. Due Process
This policy respects faculty and student rights to due process in any event emanating from disruptive student behavior in the classroom.

Grade Reports
After each semester, a report of each student’s semester grades is available on myWCU portal.

Grading system

<table>
<thead>
<tr>
<th>Grade</th>
<th>quality Pt</th>
<th>% equivalents</th>
<th>interpretation</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>4.000</td>
<td>93 – 100</td>
<td>Excellent</td>
</tr>
<tr>
<td>A-</td>
<td>3.700</td>
<td>90 – 92</td>
<td>Superior</td>
</tr>
<tr>
<td>B+</td>
<td>3.300</td>
<td>87 – 89</td>
<td>Average</td>
</tr>
<tr>
<td>B</td>
<td>3.000</td>
<td>83 – 86</td>
<td>Below average</td>
</tr>
<tr>
<td>B-</td>
<td>2.700</td>
<td>81 – 82</td>
<td>Below average</td>
</tr>
<tr>
<td>C+</td>
<td>2.300</td>
<td>77 – 79</td>
<td>Below average</td>
</tr>
<tr>
<td>C</td>
<td>2.000</td>
<td>73 – 76</td>
<td>Below average</td>
</tr>
<tr>
<td>C-</td>
<td>1.700</td>
<td>70 – 72</td>
<td>Below average</td>
</tr>
<tr>
<td>D+</td>
<td>1.300</td>
<td>67 – 69</td>
<td>Below average</td>
</tr>
<tr>
<td>D</td>
<td>1.000</td>
<td>66 – 66</td>
<td>Below average</td>
</tr>
<tr>
<td>D-</td>
<td>0.700</td>
<td>65 – 62</td>
<td>Below average</td>
</tr>
<tr>
<td>F</td>
<td>0.000</td>
<td>59 or lower</td>
<td>Failure</td>
</tr>
<tr>
<td>IP</td>
<td>0.000</td>
<td>59 or lower</td>
<td>Failure</td>
</tr>
<tr>
<td>W</td>
<td>Admission Withdrawal</td>
<td>Audit</td>
<td></td>
</tr>
</tbody>
</table>
It is imperative that the student meet with his or her academic adviser. Students can view the graduation checklist on the Office of the Registrar website.

For more information on graduation requirements refer to the Undergraduate Catalog: catalog.wcupa.edu/undergraduate/academic-policies-procedures/graduation-requirements-information/

Resident Credit Requirement

For quality for graduation, a student must take at least 30 of his/her last 45 semester hours of credit at West Chester University. Normally, the student will take the last 30 semester hours at West Chester. In addition, a student must take at least 50% of the courses in his/her major or minor discipline (excluding cognate courses) at West Chester University. For active-duty service members, the academic residency requirements will not exceed 25% of the undergraduate degree program.

Required Notice of Intent to Graduate

Students intending to graduate must apply for graduation on line through myWCU. The deadlines for when to apply are posted on the Office of the Registrar’s website. Students who need to take summer courses in order to complete degree requirements are considered August graduation applicants. August graduation applicants may participate in the May commencement exercises if they apply by the deadline.

Students must meet the deadlines in applying for graduation. These deadlines are set so that students have an opportunity to add/change courses in meeting final requirements, as well as have their name printed in the commencement program. Students who miss the deadline to apply on line must apply late for graduation in person at the Office of the Registrar. Applying late will greatly reduce the opportunity for a student’s name to appear in the commencement program.

After applying for graduation on line, students will receive an e-mail notification, which is sent to their University e-mail account, regarding their general education clearance. The graduation fee of $82 is applied to the student’s account as soon as a student submits the on line application.

Students are encouraged to meet with their academic advisor for major/minor requirements prior to submitting their application to graduate.

For more information on academic policies and procedures refer to the Undergraduate Catalog: catalog.wcupa.edu/undergraduate/academic-policies-procedures/

STUDENT AND ACADEMIC SERVICES

Learning Assistance and Resource Center

The Learning Assistance and Resource Center (LARC) provides academic support services to help students become independent, active learners who achieve academic success. The LARC offers tutoring services in most 100- and 200-level general education courses, such as mathematics, writing, natural sciences, social sciences, foreign languages, and introductory business. Tutoring sessions are 50 minutes long and are by appointment only. Interested students register on a first-come, first-served basis and are assigned tutors depending on availability. The LARC also offers Supplemental Instruction (SI) in several general education and high-risk courses.

The LARC, website, wcupa.edu/ussss/larc, includes information available on line, a list of courses being tutored, and links to helpful resources. Additional services, such as on line tutoring through SmartThinking, the Diversity 411 Workshop, the Brother-to-Brother Program, and the Early Alert Program are also available. Information regarding these programs can be found on the LARC website.

The LARC is open Monday–Thursday 8 a.m.–5 p.m., Friday 8 a.m.–4 p.m., and Sunday 6 p.m.–9 p.m. For more information call 610-436-2555, e-mail larc@wcupa.edu, see the website at wcupa.edu/ussss/larc or visit 224 Lawrence Center.

Services for Students with Disabilities

The Office of Services for Students with Disabilities (OSSD) offers services for students with physical and learning disabilities. The OSSD is designed to assist students in making a successful transition to the University. The office takes a proactive stance that encourages students to understand their needs and strengths in order to best advocate for themselves.

The policies and procedures used by the OSSD are contained in the West Chester University Handbook on Disabilities, which is available at the OSSD website, wcupa.edu/ussss/docs/Documents/RevisedADAhandbook.pdf.

The Office of Services for Students with Disabilities is located in room 223 in Lawrence Center, 610-436-2544. For more information on OSSD refer to the Undergraduate Catalog: catalog.wcupa.edu/undergraduate/academic-policies-procedures/services-students-disabilities/

Notification of Classroom Accommodations

For a student with a documented disability requesting classroom accommodations, the office of services for students with disabilities (OSSD) will issue a copy of a letter of accommodation for the student to present to the faculty member of the course. This accommodation letter will inform the faculty member of the student’s specific academic needs. It is the responsibility of the student to present the letter of accommodation to the faculty member.

Students with disabilities are held to the same academic standards as all other students. Faculty members are not required to provide accommodations prior to or retroactive from the date a accommodation letter is presented. Faculty members should contact the OSSD if they have questions about the accommodations outlined.

The Family Educational Rights and Privacy Act (FERPA)

For information refer to the Undergraduate Catalog: catalog.wcupa.edu/undergraduate/academic-policies-procedures/academic-records-information/

ADA Policy Statement

A student with a documented disability may request classroom accommodations. The Office of Services for Students with Disabilities (OSSD) will issue a copy of a letter of accommodation (to his/her WCU e-mail address) for the student to present to the faculty member of the course. This accommodation letter will inform the faculty member of the student’s specific academic needs. It is the responsibility of the student to present the letter of accommodation to the faculty member. Students with disabilities are held to the same academic standards as all other students. Faculty members are not required to provide accommodations prior to or retroactive from the date an accommodation letter is presented. Faculty members should contact the OSSD if they have questions about the accommodations outlined.

For more information on Social Equity and ADA refer to the Undergraduate Catalog: catalog.wcupa.edu/general-information/social-equity-ad-a-information/

For more information on student and academic services refer to the Undergraduate Catalog: catalog.wcupa.edu/undergraduate/academic-policies-procedures/academic-services/

DEGREE REQUIREMENTS

General Education Components | 48 semester hours

For more information on general education requirements and course descriptions refer to the Undergraduate Catalog: catalog.wcupa.edu/undergraduate/academic-policies-procedures/general-education-requirements/general-education-information/

Academic Foundations | 12 semester hours

1. English composition | 6 semester hours

WRT120, and one of the following: WRT220, or 204, or 205, or 206, or 208, or 220

For more information on the policy for placement in English composition courses refer to the Undergraduate Catalog: wcupa.edu/undergraduate/general-education-requirements/english-composition/
2. Mathematics | 3 semester hours
College-level mathematics course designated by the student’s major department.

For more information on the policy for placement in math courses refer to the Undergraduate Catalog: catalog.wcupa.edu/undergraduate/general-education-requirements/math-requirements/.

3. Public speaking | 3 semester hours
One communication course* will be required of all WCU students. Choose from the following: SPK200 or SPK230

*WCU will continue to accept transfer equivalencies for SPK101 and 216 as the public speaking general education requirement, provided the student successfully completed the course at an accredited institution prior to fall 2006.

Diverse Communities | 3 semester hours
Embracing the goal of graduating students who are committed to creating a just and equitable society, Diverse Community courses (or “J” courses) focus on historically marginalized groups and are framed by theories that lend understanding to the analysis of structural inequalities. They seek to foster an informed and reasoned openness to an understanding of difference. The requirement for a diverse communities course may be fulfilled by any approved course with a “J” designation in the course schedule. Approved diverse community courses are indicated by a boxed “J” symbol in the catalog course description.

Interdisciplinary | 3 semester hours
This course, regardless of the emphasis on the relationship among three or more disciplines, requiring the student to think critically. The student will synthesize and/or integrate the disciplines in the investigation of a concept, culture, or idea resulting in a student who demonstrates the attributes of general education Goal 4 (demonstrate the ability to think across and about disciplinary boundaries). Interdisciplinary courses may be fulfilled by any approved course with an “I” designation in the course schedule. Approved interdisciplinary courses are indicated by the boxed “I” symbol in the catalog course descriptions. Because interdisciplinary courses are, by design, treatment of a subject from different disciplines, interdisciplinary courses may not be used to fulfill a general education requirement in the distributive areas (science, behavioral and social sciences, humanities, the arts). However, a course may simultaneously satisfy the interdisciplinary and diverse communities requirements.

Science | 6 semester hours
Select courses from at least two of the following areas.

<table>
<thead>
<tr>
<th>Area</th>
<th>Courses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Biology</td>
<td>BIOL101 or BIOL110</td>
</tr>
<tr>
<td>Chemistry</td>
<td>CHE100, CHE101, CHE107, or CHE160</td>
</tr>
<tr>
<td>Computer Science</td>
<td>CSSC110, CSSC115, or CSSC141</td>
</tr>
<tr>
<td>Earth Science</td>
<td>ESS101, ESS111, ESS112, ESS130, or ESS170</td>
</tr>
<tr>
<td>Physics</td>
<td>PHY100, PHY105, PHY123, PHY130, PHY140, PHY170, or PHY180</td>
</tr>
</tbody>
</table>

Behavioral and Social Sciences | 6 semester hours
Select courses from at least two of the following areas.

<table>
<thead>
<tr>
<th>Area</th>
<th>Courses</th>
</tr>
</thead>
<tbody>
<tr>
<td>History</td>
<td>HIS101, HIS105, HIS150, HIS151, HIS152, or HIS444</td>
</tr>
<tr>
<td>Literature</td>
<td>LIT110, LIT165, LIT219, or LIT220</td>
</tr>
<tr>
<td>Philosophy</td>
<td>PHIL100, PHIL105, PHIL150, PHIL200, PHIL207, PHIL220, PHIL280, PHIL282 or PHIL350</td>
</tr>
</tbody>
</table>

Arts | 3 semester hours
Select one course from the following areas.

<table>
<thead>
<tr>
<th>Area</th>
<th>Courses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Art History</td>
<td>ARH101, ARH103, ARH104, ARH210, ARH211, or Daniel: DAN132, DAN133, DAN134, DAN135, DAN136, DAN137, DAN138, or DAN150</td>
</tr>
<tr>
<td>Dance</td>
<td>FLMD200, EGE405, ESP309, ESP309, GER405 or SPA313</td>
</tr>
</tbody>
</table>

Music: MD2240, MHL121, MHL125, MHL210, MHL312, MHL325, or MTC110
Theater: THA101, THA103, or THA212

Electives | 9 semester hours
Students are encouraged to choose electives in consultation with their advisor.

Writing emphasis courses | 9 semester hours
The rationale for writing emphasis courses is that writing is integral to all academic learning in liberal and professional studies. These courses are not foundational; they are intended to enhance. The University regards writing as much more than a set of basic language skills. Syllabi for writing emphasis courses shall clearly state that improving the student’s writing abilities is an objective of the course and specifically indicate the percentage of the final course grade that is derived from writing assignments. Writing emphasis courses will provide the student with both formal and informal writing opportunities, direct instruction in the techniques of composition, and at least one opportunity to review written work with feedback from the instructor. The University curriculum provides for:

- writing emphasis courses each semester in traditional liberal studies for example, English literature, history, anthropology, sociology, chemistry, and physical and professional studies for example, criminal justice, early childhood education, nursing, and public health); and
- a general requirement that all students must take three of these writing emphasis courses, in addition to English composition.

All students who take their entire general education program at West Chester University must complete at least three approved writing emphasis courses that total at least nine credits. All transfer students who enter with fewer than 30 credits must complete at least three approved writing emphasis courses for a total of at least nine credits at West Chester University. Transfer students who enter with more than 70 credits must take at least two writing emphasis courses that total at least six credits. Students who transfer more than 70 credits must take at least one writing emphasis course that totals at least three credits. All students entering the University fall 2002 and later Inactive or transfer must take three credits of writing emphasis at the 200-400 level. WRT120, WRT220, WRT224, WRT225, WRT226, WRT228, or WRT220 do not count as writing emphasis courses. Each writing emphasis course may simultaneously fulfill another degree requirement.

Writing emphasis courses may not be transferred to WCU.

Courses taken to satisfy the distributive area of general education requirements and the courses taken to satisfy the diverse communities, interdisciplinary, or writing emphasis requirements may not be taken pass/fail.

For more information and a list of writing emphasis courses refer to the Undergraduate Catalog: catalog.wcupa.edu/undergraduate/general-education-requirements/writing-emphasis/.

BACHELOR OF FINE ARTS

BFA Graphic + Interactive Design | 120 semester hours
Concentration in a major professional area begins only with satisfactory completion of the foundational requirements:

1. General education requirements | 48 semester hours
   (see page 10)
2. Major requirements*
   - Foundation requirements | 21 semester hours
     ART104, ART111, ART112, ART206, ART216, ART220, and ART113
   - History | 3 semester hours
     ART103, ART104, ART112, and one art history elective.
   - Graphic + Interactive Design requirements | 39 semester hours
     ART210, ART211, ART212, ART213, ART310, ART311, ART312, ART313, ART400, ART413, ART415, and ART499

BFA Studio Arts | 120 semester hours
Concentration in a major professional area begins only with satisfactory completion of the foundational requirements:

1. General education requirements | 48 semester hours
   (see page 10)
2. Major requirements*
   - Foundation requirements | 21 semester hours
     ART104, ART111, ART112, ART206, ART216, ART220, and ART113 or ART241
   - History | 3 semester hours
     ART103, ART104, and two art history electives
   - Studio Arts requirements | 39 semester hours
     ART111, ART211, and 12 credits in Studio Arts courses from within these concentrations: painting/drawing, sculpture/crafts, or general studio.

*Students must maintain a minimum grade of C in all ART and ARH courses, required and elective, within the BFA program.

Minor in Studio Art | 18 semester hours

- Required courses | 9 semester hours
  ART110, ART111, and ART220

- Minor specialization | 9 semester hours
  Students must, under advisement, choose a minor specialization in an emphasis on one of the following areas: graphic design, drawing, painting, printmaking, sculpture, or ceramics.
Minor in Art History | 18 semester hours
1. Required courses I | 6 semester hours
ART103 and ART104
2. Art History electives | 12 semester hours
Electives selected from the 200, 300, and 400 levels. A structured sequence of courses designed to provide an in-depth comprehensive core of western art development. Recommended as an important cultural component to the study of history, literature, performing arts, anthropology, sociology, and psychology.

DEPARTMENTAL ADVISEMENT
West Chester University embraces the concept that effective academic advising is a collaborative teaching and learning process between the student and the faculty adviser. The University believes that effective advising should assist students in achieving their academic, professional, and personal goals. Faculty advisers will strive to provide accurate, timely, and current information, thus establishing the framework around which students will construct their academic program of study.

The University community—students, faculty, and staff—shares the responsibility for student success. Individual students need to take ownership and responsibility for their educational and career goals by assuming an active role in the classroom and being aware of policies and requirements necessary for graduation. The University is responsive to students’ needs and supportive environment where students can receive quality academic advising and also be referred to other campus resources that will provide assistance and help students succeed. All BFA majors in the Department of Art + Design will be assigned an advisor within their program of study. Advisors will keep records of the student’s course work, help select courses appropriate to the curriculum, make recommendations about curricular change and be available to help solve any academic problems the student may encounter. Students should make an appointment to see their advisor during pre-scheduling time to decide what courses should be taken the following semester.

Please be aware that having an advisor does not absolve you from the responsibility for knowing and meeting University requirements for graduation. Ultimately the responsibility for meeting requirements is yours and you will bear the cost of errors which are made.

ASSESSMENT
Foundation Assessment
Each spring the Department of Art + Design conducts an evaluation of the foundation courses as part of its assessment of the BFA program. Students identified as having taken four or more of the following courses as of the completion of the spring semester are required to participate: ART 106, 111, 112, 206, and 220. Students meeting these requirements will receive a letter requesting them to bring examples (2 to 3) of their best work from each of the classes listed above submitted in a portfolio. 3-D work can be submitted separately. This is a mandatory evaluation for all first year, second year, and transfer students who fall into this category.

Sophomore Portfolio Review
The sophomore portfolio review is a requirement for advancement into the BFA program. After successfully completing (based on the minimum grade of a C) the foundation requirements of ART 106, 111, 112, 206, and 220 and the sophomore coursework in their concentration, students will present the body of work to the Department of Art + Design for review. The review includes an oral presentation and will be conducted during the second semester of their sophomore year.

Those students who do not successfully pass the sophomore review (those identified as “not meeting standards”) will not be able to proceed on to the next course in the sequence of their chosen concentration. Those students have the options of: 1. Repeating identified course work (“not meeting standards”), 2. Choosing another concentration, or 3. Transferring to another major.

Those students passing the criteria (those identified as “meeting standards or above”) will advance into the concentration and will remain there as long as they stay in good academic standing and maintain a minimum grade of C in all ART and ARH courses, required and elective, within the BFA program.

Sophomore Portfolio Review Requirements
The student’s portfolio must include 15 pieces that consists of two examples from each of the art foundations courses (ART106, ART111, ART112, ART206, and ART220) and five pieces selected from the students area of concentration: graphic design, painting/drawing, sculpture/ceramics, or general studio. Presentation and craftsmanship are extremely important. It is recommended that the student make an appointment with their major professor prior to the submission deadline for advice regarding the content of their portfolio.

Portfolios must include work from the following courses within your concentration:
Graphic + Interactive Design: ART210, 211, 212, and 213
Drawing/Painting: ART216, 221, 217, 241, and 306
Sculpture/Ceramics: ART216, 221, 222, 231, and 306
Studio Art: ART214, 217, 221, and 222

To fulfill the learning outcome the portfolio should evidence your: Ability to render form three-dimensionally Ability to draw in proportion and scale Ability to draw in proper perspective Demonstrate an understanding of design and composition in both two and three dimensions Demonstrate an understanding of the attributes of color Demonstrate an understanding of process development and problem solving Demonstrate essential competencies in technical processes in a chosen area of concentration

STUDENT WCU E-MAIL ACCOUNTS
All incoming students to West Chester University will be issued an official WCU e-mail address. Students are advised to check this e-mail account frequently since University administrators and faculty will be communicating information regarding classes, financial aid, billing, emergency announcements, and other important notifications. These e-mail addresses will only be sent to a student’s wcu.edu e-mail account and not to any other personal e-mail address.

STUDENT OPPORTUNITIES
Internships
The Department of Art + Design offers the opportunity for internships that enrich their learning experience outside of the studio and classroom. The Department believes that quality internships provide an invaluable stepping stone towards professional practice and create continuity within the art and design profession. Students are strongly encouraged to complete a professional internship for academic credit. This involves working in a creative capacity at a design studio, advertising agency, corporate design office, local or regional art center, museum/gallery, apprenticeship or other appropriate venue, both locally and regionally.

We are fortunate that West Chester University is located in the heart of an incredibly rich cultural region, with an abundance of art-related activities and opportunities. The interns work closely with a faculty advisor on finding placement. The faculty member keeps in contact with the student and their work site supervisor to ensure a positive learning experience with a broad range of creative experiences and activities. Students need to consult with their advisor and review the various department listings.

BFA Exhibition
Participation in the BFA exhibition is required of all students in the BFA degree program. Exhibition of works produced within the BFA degree program occurs at the close of the student’s final semester or in the spring prior to December graduation. All works exhibited in the BFA exhibition will be subject to faculty approval and must be work completed as a student at WCU.

Study Abroad
Study abroad opportunities through art history courses in the Department of Art + Design are numerous and include volunteer trips during the WCU winter session as well as summer study abroad trips. Since 1999, students have traveled to Oxford, England for British Art History studies; Paris and Provence in the footsteps of famous artists; to Egypt examining Pharaonic tombs, riding camels and visiting mosques and museums; climbing the Acropolis in Athens and sailing to the Greek islands including the western coast of Turkey; studying the diverse art and architecture of Spain; meditating on the Middle Ages and the Renaissance in Florence, Venice, and Rome and planning service learning jaunts to Vietnam, India, and South America. These study abroad opportunities enable our student’s art experiences and broaden the cultural context of art studies for majors as well as other students at WCU.

The Galleries
The John H. Baker and Knauer Galleries, located in the E.O. Bull Center for the Arts and the Swopa Music Building, are well-equipped art galleries for review. The department will host an average of 15 exhibitions a year including alumni and current student shows.

Museum Experience Program
To further encourage and provide art majors the opportunity to encounter visual art of both historical and contemporary significance, our art students are strongly encouraged to explore art on a regional, national and international level. During the academic year, art majors can participate in museum trips to see art exhibitions in Philadelphia, New York, Baltimore, and Washington D.C.

LOCKERS
Lockers, located on the first floor of E.O. Bull, are available at the beginning of the fall semester. See Laurie Moran in the department office located in room 133.

ROOM PASSES
Access to use of the facilities during open studio hours in the evenings and weekends requires special permission through activation of your student ID/swipe card. To have your card activated, see Laurie Moran in the department office located in room 133.
ART SCHOLARSHIPS

Bessie Grubb Memorial Scholarship
for Graphic + Interactive Design
Named for Bessie Grubb, who was employed at West Chester University in the College of Education's Visual Aids Department for 30 years until her retirement in 1969, this scholarship is awarded annually to an outstanding full-time graphic + interactive design major in their junior year.

Cody H. DiAngelo Memorial Scholarship
for Graphic + Interactive Design
In memory of Cody H. DiAngelo, a 2015 BFA graduate with honors, this scholarship is awarded annually to an outstanding full-time graphic + interactive design major in their junior year. The recipient will be selected based on strong work ethic, creative ability, design innovation, conceptual thinking, and intellectual curiosity along with the recommendation of the graphic + interactive design faculty and department chair. Applicants should have a minimum 3.5 GPA.

Jack Gardener Hawthorne Scholarship
Made possible by Jack Hawthorne, this scholarship is awarded to a first-year art major based on the quality of his or her portfolio. Applicants are encouraged to submit their portfolio in August for review and selection by the Department of Art + Design faculty.

Kaye D. and Robert D. Mckinney Scholarship
for Painting
Candidates for this scholarship will be recommended for selection by the WCU Department of Art + Design chair to the dean of the College of Visual and Performing Arts. This scholarship is available to students enrolled in undergraduate or graduate degrees in the Department of Art + Design and are awarded annually.

Katherine A. Rawles Memorial Scholarship in Art
Candidates for this scholarship will be recommended for selection by the WCU Department of Art + Design chair to the dean of the College of Visual and Performing Arts. This scholarship is available to students enrolled in undergraduate BFA degree program in the Department of Art + Design.

STUDENT ORGANIZATIONS

The Art Club
The art club meets every two to three weeks during the fall and spring semesters. Typical meetings center around discussions of activities the students are interested in pursuing over the academic year, upcoming art events in the department and the surrounding community, and information on service opportunities. Guest artists and workshops are also part of the activities. Students hold offices and meet all the requirements of student organizations.

AIGA | The Professional Association for Design
AIGA, the professional association for design, is where design professionals go first to exchange ideas and information, to participate in critical analysis and research, and to advance education and ethical practice. The WCU student chapter of this national organization, which meets weekly, organizes activities for its members to stimulate interest and understanding of graphic design through attending lectures, participating in student exhibitions, competitions, and field trips to area design firms. Students hold offices and meet all the requirements of student organizations.

Department of Art + Design Facebook
The WCU Department of Art + Design Facebook group page (WCU Department of Art + Design) disseminates information on events and activities of interest to art students, alumni, and faculty, such as art exhibit opening, museum trips, scholarships, and guest lectures. The Facebook page also provides a digital venue to showcase the artistic work and activities of WCU student artists.

Fine Art Collective
The Fine Arts Collective is an extra curricular club with the goal of creating an inspiring sense of community for the creative students of WCU. The club is focused on planning on-campus events, such as open figure drawing sessions, movie nights, and publications; and the creation of off campus events, exhibitions and displays.

The Fine Arts Collective is open to all WCU students and is a fantastic way for creative students to get involved.

Kappa Pi
Kappa Pi, the International Art Honor Society, offers art students a group to call home and an umbrella under which success, talent, creativity and scholarship can be covered. Members with a similar passion for visual art enjoy excursions, lectures, exhibitions and companionship that comes from being part of a group of like-minded individuals.

Members must meet eligibility requirements. Kappa Pi meets monthly.

The Photography Club
The Photography Club provides an opportunity for all WCU students interested in photography to share their photographic experiences, hear from guest photographers, form a supportive photographic community on the WCU campus, participate in trips with photographic opportunities, explore photography styles, and more.

LIBERAL ARTS DISTRIBUTIVE REQUIREMENTS

No Interdisciplinary (I) course may be used to fulfill any of these requirements. Courses must be selected from outside the student’s major department.

Science | 6 semester hours
Choose two courses in two different disciplines
Biology: BI201 or BI210
Chemistry: CHE101, CHE103, CHE107, or CHE160
Computer Science: CSC110, CSC115, or CSC141 (SW courses do not apply)
Earth Science: ESS111, ESS112, ESS130 or ESS170
Physics: PHY100, PHY105, PHY123, PHY130, PHY140, PHY170, or PHY180

Behavioral and Social Sciences | 6 semester hours
Choose two courses in two different disciplines
Anthropology: ANT101, ANT102 or ANT103
Economics: ECO111, ECO112 or ECO200
Geography: GEO101, GEO103, GEO200, or GEO214
Political Science: PSC100, PSC101, or PSC213
Psychology: PSY100
Sociology: SOC200 or SOC240

Humanities | 6 semester hours
Choose two courses in two different disciplines
History: HIS100, HIS101, HIS102, HIS150, HIS151, HIS152, or HIS144
Literature: LIT100, LIT165, LIT219, LIT220, CLS154, CLS250, or CLS261
Philosophy: PHI100, PHI101, PHI150, PHI206, PHI207, PHI220, PHI280, PHI282, or PHI350

ARTS | 3 semester hours
Choose one course
Art History: ARH101, ARH103, ARH104, ARH210, ARH211
Dance: DAN132, DAN133, DAN134, DAN135, DAN136, DAN137, DAN138, DAN150, or DAN210
Film: FLM200, EGE405, ESP305, ESP309, GEN405, or SPA313
Music: MDA240, MHL121, MHL210, MHL312, MHL325, or MTC110
Theater: THA101, THA103, or THA212

DIVERSE COMMUNITIES | 3 DESIGNATION | 3 SEMESTER HOURS
Diversity courses may be used to meet other requirements, but students must complete the required number of total credits to graduate. Diversity courses may not be transferred into WCU.

INTERDISCIPLINARY | DESIGNATION | 3 SEMESTER HOURS
Interdisciplinary courses may not fulfill any requirement simultaneously except writing emphasis.

ELECTIVES | 9 SEMESTER HOURS
[must be at 100 level or above]

WRITING EMPHASIS
Students must take three writing emphasis courses; transfer students entering with 40-70 credits must take two; transfer students entering with 71 or more credits must take one. At least one course (3 credits) must be at the 300 or 400 level.

Students must complete at least 120 total credits for graduation.
BFA GRAPHIC + INTERACTIVE DESIGN
Recommended sequence of course requirements

SEMMESTER ONE
ART 106 Drawing I 3
ART 111 Basic 2-D Design 3
ART 103 Art History I 3
WRT 120 Effective Writing 3
MAT 103 or higher 3

SEMMESTER TWO
ART 112 Color Theory and Practice 3
ART 206 Drawing II 3
ART 113 Digital Media 3
ART 136 Art History II 3
WRT 200, 204, 205, 206, 208, or 220 Effective Writing II 3

SEMMESTER THREE
ART 210 Typography I 3
ART 211 Graphic Design I 3
ART 116 Painting I 3
SPK 208 or 230 3
General Education elective 3

SEMMESTER FOUR
ART 212 Graphic Design II 3
ART 213 Typography II 3
ART 220 Fundamental 3D Design 3
General Education elective 3
General Education elective 3

SEMMESTER FIVE
ART 310 Graphic Design III 3
ART 312 Visual Branding I 3
ART 313 Interaction Design I 3
General Education elective 3
General Education elective 3

SEMMESTER SIX
ART 311 Basic Design IV 3
ART 314 Interaction Design II 3
ARTH 300 History of Modern Design 3
General Education elective 3
General Education elective 3

SEMMESTER SEVEN
ART 400 Advertising Design 3
ART 413 Interaction Design III 3
ARTH elective 3
General Education elective 3
General Education elective 3

SEMMESTER EIGHT
ART 415 Senior Thesis Project 3
ART 499 Portfolio 3
General Education elective 3
General Education elective 3
General Education elective 3

BFA STUDIO ARTS (see concentrations next page)
Recommended sequence of course requirements

SEMMESTER ONE
ART 106 Drawing I 3
ART 111 Basic 2-D Design 3
ART 103 Art History I 3
WRT 120 Effective Writing 3
MAT 103 or higher 3

SEMMESTER TWO
ART 112 Color Theory and Practice 3
ART 206 Drawing II 3
ART 220 Fundamental 3D Design 3
ARTH 136 Art History II 3
WRT 200, 204, 205, 206, 208, or 220 Effective Writing II 3

SEMMESTER THREE
ART 113 Digital Media, ART 231 Ceramics I, or ART 241 Relief 3
ART 116 Painting I 3
SPK 208 or 230 3
General Education elective 3
General Education elective 3

SEMMESTER FOUR
ART 217 Painting II 3
ART ______ elective | professional concentration 3
ART ______ elective | professional concentration 3
ART ______ elective | professional concentration 3
General Education elective 3
General Education elective 3

SEMMESTER FIVE
ART 222 Sculpture 3
ART ______ elective | professional concentration 3
ART ______ elective | professional concentration 3
General Education elective 3
General Education elective 3

SEMMESTER SIX
ART ______ elective | professional concentration 3
ART ______ elective | professional concentration 3
ART ______ elective | professional concentration 3
General Education elective 3
General Education elective 3

SEMMESTER SEVEN
ART ______ elective | professional concentration 3
ART ______ elective | professional concentration 3
ART ______ elective | professional concentration 3
General Education elective 3
General Education elective 3

SEMMESTER EIGHT
ART 492 Senior Thesis 3
ART ______ elective | professional concentration 3
ART ______ elective | professional concentration 3
General Education elective 3
General Education elective 3

PROFESSIONAL CONCENTRATIONS
Selected Under Advisement

DRAWING/PAINTING
ART 217 Painting II 3
ART 226 Water Color I 3
ART 227 Water Color II 3
ART 241 Printmaking: Introduction to Relief Printing 3
ART 243 Printmaking: Intermediate Relief Printing 3
ART 304 Drawing III: Life Drawing 3
ART 307 Drawing IV 3
ART 316 Representational Painting 3
ART 317 Painting III 3
ART 318 Painting IV 3
ART 319 Painting V 3
ART 320 Painting: Independent Project 3
ART 345 Printmaking: Introduction to Intaglio Printing 3
ART 346 Printmaking: Independent Projects 3
ART 455 Introduction to Multimedia 3

SCULPTURE/CRAFTS
ART 221 Advanced 3-Dimensional Design 3
ART 222 Beginning Sculpture 3
ART 230 Digital Object Design 3
ART 231 Ceramics II: Basic Techniques 3
ART 232 Ceramics II: Intermediate Techniques 3
ART 321 Intermediate Sculpture 3
ART 322 Advanced Sculpture 3
ART 325 Sculpture: Independent Projects 3
ART 331 Ceramics III: Advanced Techniques 3
ART 332 Ceramics Studio Problems 3
ART 335 Ceramics: Independent Projects 3

GENERAL STUDIO
Select 12 ART electives

PHOTOGRAPHY ELECTIVES
ART 223 Basic Photography 3
ART 224 Intermediate Photography 3
ART 228 Digital Photography 3

COURSE DESCRIPTIONS

ART Studio Art
106 Drawing I (3)
Drawing from direct observation and an introduction to ideas of perception and interpretation. Use of a variety of media.

111 Basic Design (2-dimensional design) (3)
Developing a visual vocabulary by experimenting with shape, space, light, color, and texture in a variety of media.

112 Color Theory & Practice (3)
Extensive study of color theory and its application to a variety of fine and industrial arts projects. Prereq: ART 111. Writing emphasis course.

113 Digital Media (3)
An introduction to the basic digital tools and techniques used in the graphic design and communications industries. Students learn the fundamentals of Adobe Photoshop and Illustrator; scanning; and file, color, and print management. (Mac platform)

204 Drawing II (3)
Work in a variety of media and methods designed to develop “aggressive seeing.” Emphasis on the exploration of line as boundary to describe form and space, as gesture, as calligraphy, and for expressive qualities as a tool for working in other media. Prereq: ART 106.

210 Typography I (3)
An introduction to the use of type as the primary element of visual communication. Student exercises focus on the expressive characteristics of letter forms, fundamental typographic theories, and rules of spatial organization. Introduces the student to the history, terminology, and technical issues related to typography. Prereq: ART 111, 113. Coreq: ART 211.

211 Graphic Design I (3)
An introduction to the history, methods, materials, and vocabulary used in the communication design profession. Visual communications are introduced through the study of visual aesthetics, concept development, and gestalt principles. Emphasis is placed on the relationship between perceptual design principles and communication concepts. Prereq: ART 111, 113. Coreq: ART 210.

212 Graphic Design II (3)
An introduction to publication design. Sequential design concept development. Interaction between type and image and design aesthetics will be emphasized as well as an in-depth study of target audience and print production. Prereq: ART 210, 211. Coreq: ART 213.

213 Typography II (3)
Advanced study of typographic expression and communication and the development of complex information systems. Students explore the form and structure of visual communications including sequential design systems and orga-
224 Water Color I (3)
An introduction to the basic tools and techniques of the water-color painter. Emphasis upon transparent water color.


228 Digital Photography I
A course dealing with the photographic process using a digital platform. The course will cover camera handling, computer software for image manipulation, photographic composition and presentation. Students are required to provide memory cards, storage media, printing, and presentation materials. A digital slr is recommended but not required.

ART 230. Digital Object Design. 3 Credits.
Introduction to digital object design intended to introduce students to the process of digital modeling and 3D printing. Students will design a variety of functional and inventive objects from drinking vessels to tools using Rhinoceros 5.0. Designed objects will be printed in PLA on the Makerbot Replicator 2 here at WCU. In addition to the Makerbot’s PLA, students will be required to print in an alternative material using Shapeways 3D printing service. Creativity, design and craftsmanship will be stressed and we will scrutinize nuances of the student’s work.

231 Ceramics I: Basic Techniques (3)
Introduction to the basic techniques of ceramics. Hand methods of construction; knowledge of clay bodies, firing, and glazing.

232 Ceramics II
Intermediate techniques (3) fundamental methods of creating clay forms on the wheel. Experimentation with clay bodies, glazes, and kiln operation. Design is stressed.

241 Printmaking: Introduction of Relief Print-Making (3)
An introduction to the medium of printmaking: linoleum cuts, woodcuts, and collographs.

243 Printmaking: Intermediate Relief Print-Making (3)
Continuation of ART 241, emphasizing expressive possible techniques and their combination with other print media. Prereq: ART 241, or permission of instructor.

306 Drawing III (3)
An exploration of the abstract dynamics of figure drawing with particular application of anatomical structure to expressive design. Prereq: ART 106 and 206.

307 Drawing IV (3)
Individualized instruction in increasingly complex formal and expressive problems in drawing. This course may be taken again for credit.

310 Graphic Design III (3)
Advanced graphic design problem-solving methodologies tailoring communication to specific target audiences. Integration of type and image through creative solutions of complex concepts. Prereq: ART 212, 213.

311 Graphic design iv (3)
Implement and present advanced complex visual systems consistent with those of graphic designers in the field. Emphasis on projects of substantive scope, integration of skills and presentation. Prereq: ART 213, 310.

312 Visual Branding (3)
The examination of logos, logos, trademarks, and symbols as a range of communication tools for organizations. Problem solving through visual identity projects examines the various components of company systems. Analysis and design of a mark, as well as its applications and design standards manual, will be part of a final project. Prereq: ART 212, 213.

313 Interaction Design I (3)
Designed to develop the foundational skills, concepts, and technology-gives necessary for interactive web design and web publishing. Provides a critical overview of and practical experience in the principles of interactive design on the web, including information and navigation design. Web authoring software will be used. Prereq: ART 113, 212, and 213.

314 Interaction Design II (3)
Building upon the web based skills from ART 313, this course is designed to extend skills for multimedia design production. Provides a critical overview of and practical experience in the principles of time based design, including animation and video design for multimedia environments and applications on the web. Video, sound, animation and web authoring software will be used to explore designer-controlled user interaction. Prereq: ART 212, 213 and 313.

315. Introduction to Letterpress. 3 Credits.
The exploration of printing on the letterpress and the history of movable type. Students will learn techniques, and methods for printing in both wood type and metal type. Printing imagery will also be explored. Creating hands-on projects, students will compose type, lock up jobs, and print on a flat bed cylinder press.

316 Representational Painting (3)
This course focuses on the skills and observations that are required for representational painting. Prereq: ART 217.

317 Painting III (3)
An advanced level painting course focused on the development of an individualized painting practice through student-directed creative exploration. Students expand their interests in painting both conceptually and technically as they maintain a rigorous creative practice and participate in critical discussions with peers. Prereq: ART 217.

318 Painting IV (3)
An advanced level painting course asking students to actively explore theories of painting through the ages. An emphasis on reading and writing assignments augments a self-directed creative practice where students forge meaningful connections with historical and contemporary painting practices. Prereq: ART 217.

319 Painting V (3)
Provides the structure and discipline required for students to develop as professionals in the field after graduation. This advanced level course requires students to maintain a rigorous self-directed creative practice and participate in critical discussions with peers. Students will integrate and strengthen their conceptual and technical goals as a foundation is provided for the development of later thesis work in the medium. Prereq: ART 217.

320 Painting: Independent Projects (3)
The development of a personal style is explored through a theme and its variation. Discipline and self-criticism are realized through a series of critiques and evaluations. Prereq: ART 217, and permission of the instructor. This course may be taken again for credit.

321 Intermediate Sculpture (3)
More advanced problems in sculpture with emphasis on individual exploration of form, structure, and process. Independent project to be rendered in choice of materials, including clay, plaster, wood, and stone. Prereq: ART 222.

322 Advanced Sculpture (3)
Continued exploration and development of individual form and process awareness through involvement with modeling, casting, fabrication, and assemblies. In addition to clay, wood, stone, and plaster, metals and plastics will be utilized.

324 Life Modeling (3)
Figure modeling in clay from the life model. Emphasis on hand-eye coordination using figure studies as vehicles of expression. Anatomy will not be stressed; however, weight, balance, construction, and spatial relationships will be emphasized.

325 Sculpture: Independent Projects (3)
Individualized instruction in advanced sculpture. Preparation for senior show. This course may be taken again for credit.
345 Introduction to Multimedia (3) A workshop for students with background in the studio arts. To be taken under advisement. This course may be taken again for credit.

492 Senior Seminar (3) Preparation for the senior show and development of a professional portfolio suitable for presentation to employers or graduate schools. This course is normally taken during the spring semester of the senior year. Prereq: eight courses in painting, drawing, or printmaking including one 300-level studio course.

499 Portfolio (3) Development of a design portfolio featuring both digital and print work in preparation for entering the design field as a professional. Students will be required to complete a personal resume, personal identity system, and design a self-promotional piece in addition to their body of work. Prereq: ART 311, 413

ARH Art History

101 Art Appreciation (3) Emphasis on creative direction through problem definition, research, concept development, and layout including visual and typographic elements for presentation to a client. Prereq: ART 212, 213.

313 Interaction Design III (3) Designed to develop the skills, concepts, and technologies necessary for multimedia design production including team based mobile presentations of design problems. Provides a critical overview of and practical experience in the art of papermaking. An emphasis on creative and original designs in conjunction with an understanding of materials.

415 Senior Thesis Project (3) This course will focus on the development of a senior thesis project. This project will involve extensive, student directed research in graphic communications. Students will be required to define a problem, develop the conceptual solution, establish a strategy and carry out their solution to a professional standard. Students will be expected to present their work in a final presentation. Prereq: ART 213, 311, 312, 413 or departmental permission

450 Graphic Design Internship (3) Experience in studio, agency, or company-involved design responsibilities and procedures to broaden the student’s understanding of the profession through job experience. Departmental permission required. Prereq: Junior or Senior graphic design major.

455 Introduction to Multimedia (3) A workshop for students with background in the studio arts. To be taken under advisement. This course may be taken again for credit.

492 Senior Seminar (3) Preparation for the senior show and development of a professional portfolio suitable for presentation to employers or graduate schools. This course is normally taken during the spring semester of the senior year. Prereq: eight courses in painting, drawing, or printmaking including one 300-level studio course.

499 Portfolio (3) Development of a design portfolio featuring both digital and print work in preparation for entering the design field as a professional. Students will be required to complete a personal resume, personal identity system, and design a self-promotional piece in addition to their body of work. Prereq: ART 311, 413

300 History of Graphic Design (3) The survey of graphic design through the 21st century. Students will examine the ever-shifting role of the graphic designer throughout history; how designers have drawn from past inspiration to create work that resonates with contemporary audiences in fresh ways; and we will consider how formal qualities play an essential role in how meaning is conveyed.

320 Global Art and Culture (3) This is a condensed format course designed primarily for the winter session. Domestic and international locations will vary with an interdisciplinary focus. The course incorporates fine art, local crafts, music, theatre, and dance with an experiential component. Investigation of the history, materials, influences, costume and traditional dresses, performance, musical instruments, religion, and regional versus international acknowledgment of the artists are integral to understanding and achieving information literacy.

360 Function of the Museum in Art (3) Role and function of the museum as an educational and cultural institution. Main focus on field trips to local museums in Chester and Delaware counties and the Wilmington, DE area.

362 Art of Greece and Rome (3) The art and architecture of the greeks, euruscans, and romans. Culture cluster.

383 Art of Middle Ages (3) The art and architecture of the european medieval world and their development from early christian and roman-esque art into the full flowering of the gothic period. Culture cluster. Writing emphasis course.

386 Modern Art Seminar (3) Analysis of major styles of 20th-century art from post impressionism to pop art. Special emphasis on important artists and their contributions to western art.

389 Art of Spain (3) Introduction to the art and architecture of Spain and her colonies from the caves of altamira to the contemporary period. Focus on specific artists including velazquez, goya, mir, gaull, Picasso, and dali. Writing emphasis course.

400 Art Seminar (3) Special topics to be announced for studio and art history. Offered periodically as appropriate. Prereq: permission of instructor. This course may be taken again for credit.

401 Contemporary Art (3) This course is an overview of contemporary art practices in the 20th and 21st centuries. Students will identify themes that have inspired creative expression for generations, but that have particular relevance to the last few decades: Language, Identity, The (Human) Body, Memory, Time, Science/Technology and Sustainability. Students will explore these themes across time and place, to understand the common links among artists as creative and communal beings.

419 Women Artists (3) An introduction to women artists in history from the prehistoric period through the 21st century. Analysis of painting, sculpture, architecture, and nontraditional art forms produced by women. Special focus on artists of the 19th and 20th centuries.

331 Ceramics III: Advanced Techniques (3) An advanced course to develop craftsmanship and to explore clay as a means of individual expression. Prereq: ART 232.

332 Ceramics Studio Problems (3) Work at an advanced level in specialized ceramic techniques.

335 Ceramics: Independent Projects (3) Individualized instruction as well as research and study in ceramic design. This course may be taken again for credit.

341 Printmaking: Introduction to Intaglio and Intaglio (3) Intaglio techniques, etching, dry point, aquatint, and engraving.

345 Printmaking: Independent Projects (3) In-depth, individualized instruction in a selected printmaking medium. This course may be taken again for credit.

351 Art of Papermaking (3) The exploration of traditional and contemporary techniques in the art of papermaking. An emphasis on creative and original designs in conjunction with an understanding of materials.

359 Resources in Art Education (3) The use of cultural and community resources in the schools with an emphasis on the teaching of art appreciation.

400 Advertising Design (3) Emphasis on creative direction through problem definition, research, concept development, and layout including visual and typographic elements for presentation to a client. Prereq: ART 212, 213.

413 Interaction Design III (3) Designed to develop the skills, concepts, and technologies necessary for multimedia design production including team based mobile presentations of design problems. Provides a critical overview of and practical experience in the art of papermaking. An emphasis on creative and original designs in conjunction with an understanding of materials.

430 History of Graphic Design (3) The survey of graphic design through the 21st century. Students will examine the ever-shifting role of the graphic designer throughout history; how designers have drawn from past inspiration to create work that resonates with contemporary audiences in fresh ways; and we will consider how formal qualities play an essential role in how meaning is conveyed.

320 Global Art and Culture (3) This is a condensed format course designed primarily for the winter session. Domestic and international locations will vary with an interdisciplinary focus. The course incorporates fine art, local crafts, music, theatre, and dance with an experiential component. Investigation of the history, materials, influences, costume and traditional dresses, performance, musical instruments, religion, and regional versus international acknowledgment of the artists are integral to understanding and achieving information literacy.

360 Function of the Museum in Art (3) Role and function of the museum as an educational and cultural institution. Main focus on field trips to local museums in Chester and Delaware counties and the Wilmington, DE area.

362 Art of Greece and Rome (3) The art and architecture of the greeks, euruscans, and romans. Culture cluster.

383 Art of Middle Ages (3) The art and architecture of the european medieval world and their development from early christian and roman-esque art into the full flowering of the gothic period. Culture cluster. Writing emphasis course.

386 Modern Art Seminar (3) Analysis of major styles of 20th-century art from post impressionism to pop art. Special emphasis on important artists and their contributions to western art.

389 Art of Spain (3) Introduction to the art and architecture of Spain and her colonies from the caves of altamira to the contemporary period. Focus on specific artists including velazquez, goya, mir, gaull, Picasso, and dali. Writing emphasis course.

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