

SPRING 2021 GENERAL CALENDAR

All Wednesday Meetings will run virtually from 3pm to 4:15pm EST. Sessions on other days will meet by listed times or as set by individually coordinated appointments.

W Jan 27 Program Overview; Resources List; 1-on-1 Meetings Set
M Feb 1 1-on-1 Meetings (select times)
T Feb 2 1-on-1 Meetings (select times)
W Feb 3 Branding Overview and Forms

W Feb 10 Online Presence Creation and Branding
W Feb 17 Steps for Network Follow Up (Guest Speaker)
W Feb 24 Guidance from Those Who've Been There (Guest Panel)
Th Feb 25 Virtual Status Check In (no set time)
W Mar 3 Reciprocity as a Networking Tool
W Mar 10 Finding and Taking Networking Opportunities

M Mar 15 to F Mar 19: SPRING BREAK!!

T Mar 23 "I Wish I Had Known" (Guest Panel)
W Mar 31 Status and Expansion of Your Network

W April 7 Inside the Office – Company Tour and Connections
W April 14 Elevator Speeches – Session 1
W April 21 Elevator Speeches – Session 2
W April 28 In-Person Networking Strategies
W May 5 Your Big Pitch
W May 12 1-on-1 Meetings Individually Scheduled



West Chester University is now offering a semester long workshop series, the Personal Branding to Networking Workshop, that helps students to develop their professional brands, create a significant online professional presence, connects workshop students to a massive professional network... and it isn't a class that grades you. It is a FREE workshop, but space is limited, and applications must be approved. (Space is limited.)