

B.S. INTERNATIONAL BUSINESS (S142) – ADVISING GUIDE – Matriculating Fall 2024 or later.

Name _____ ID# _____

Minor (if any)¹

College _____ Department _____ Minor _____

PRE-BUSINESS MAJORS – FRESHMAN YEAR

FALL			SPRING				
² ECO	111	Principles of Macroeconomics	_____	² ECO	112	Principles of Microeconomics	_____
²³ MA		Math 113, 115, or 131	_____	² HIS		History 100 or 101	_____
T			_____				_____
WRT	120	Effective Writing I (or WRT 123)	_____	WRT		Writing 200, 204, 205, 206, 208, or 220	_____
FYE	100	First Year Experience	_____	³ MAT		Math 143, 161, or 162	_____
² GEO	101	World Geography	_____			CSC 112 or GEO 104	_____
			(16 credits)				(15 credits)

SOPHOMORE YEAR

To apply for their business major, pre-business students must: 1) complete ECO111, ECO 112, ECO251, MGT 200, ACC 201, and MAT 113 (or 115 or 131) with a “C” or better; 2) complete MAT 143, MAT 161, or MAT 162; 3) have at least 45 credits; 4) have a minimum overall GPA of 2.5; and 5) pass an Excel proficiency test. The same rules apply for internal and external transfers.

² ACC	201	Financial Accounting	_____	² ACC	202	Managerial Accounting	_____
² SPK		208 or 230 SPE	_____	² BLA	201	Legal Environment of Business	_____
² ECO	251	Business Analytics I (or MAT 121)	_____			Interdisciplinary Elective INT ⁴	_____
² MGT	200	Principles of Management	_____	PHI	180	Introduction to Ethics DIV ETH	_____
		Science Elective	_____	² MKT	250	Marketing Management	_____
			(15 credits)				(15 credits)

JUNIOR YEAR⁵

² ECO	351	Business Analytics II	_____	² MGT	313	Business & Society WRT	_____
² FIN	325	Corporate Finance	_____	² MGT	341	Productions & Operations Mgt.	_____
² ENG	368	Organizational Writing WRT	_____	² PSC	213	International Relations	_____
² INB	300	Intro. to International Business	_____			Minor / Free / SPE Elective	_____
		Arts Elective	_____			Minor / Free Elective	_____
			(15 credits)				(15 credits)

SENIOR YEAR

		FIN 372 or ECO 338	_____	² INB	469	International Mgt. Seminar	_____
² MKT	380	International Marketing	_____	² MGT	499	Business Policy WRT SPE	_____
² MGT	431	Human Resource Management	_____			Business Elective ⁴⁶	_____
		Minor / Free Elective	_____			Business Elective ⁴⁶	_____
		Minor / Free Elective	_____			Minor / Free Elective	_____
			(15 credits)				(15 credits)

To graduate, a student must take at least 30 of their last 60 credits at West Chester University. In addition, a student must take at least 50% of the courses in their major at West Chester University. For active-duty service members, the academic residency requirements will not exceed 25% of the undergraduate degree program. A minimum GPA of 2.5 is required to graduate.

¹ The B.S. in International Business encourages the completion of any one of the complementary, interdisciplinary minors listed on back of this form.

² Course requires “C” or better. If not, repeat course until a grade of “C” or better is earned. Five course repeats is the limit; a single course may not be repeated more than twice.

³ Business majors require 6 math credits. A “C” or better in MAT 113, MAT 115, or MAT 131 and a “D-” or better in MAT 143, MAT 161, or MAT 162.

⁴ Using ACC 300 or PSC 318 to fulfill **INT** requirement transforms a business elective into a minor/free elective.

⁵ A minimum GPA of 2.5 is required to register for 300- or 400-level business courses.

⁶ Business Electives include 300/400 level courses in ACC, BLA, ECO, FIN, INB, MIS, MGT, or MKT. In addition, ECH380, EFR401, ENG371 **WRT**, ENG375 **WRT**, GEO325, GEO 425, PHI 373, PSC 318, PSC372, PSY265, PSY327, PSY 445, SOC340, and SOC343 are business electives.

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INB Majors are encouraged to earn one of the following complementary minors

College of Sciences and Mathematics (CSM)

Biology
Chemistry
Computer Science
Information Technology
Earth Science
Mathematics
Applied Statistics
Political Science
Physics

College of Arts and Humanities (CAH)

Communication Studies
History (non-US Focus)
Any foreign language
Latin American & Latino Studies (track I or II)
Russian Studies (A or B)

College of Business and Public Management (CBPM)

Geography & Planning

BUSINESS PROGRAM GENERAL EDUCATION PROGRAM CHOICES

To meet AACSB requirements, the business program has a greater number of general education credits than required by the university.

GENERAL EDUCATION REQUIREMENTS (Program choices and recommendations)

Academic Foundations

Diversity Communities Requirement (3 credits) PHI 180 is required **DIV**

Interdisciplinary Requirement (3 credits) **INT** *Recommended Courses:* ACC 300; EFR 320; EGE 322 or 323; ESP 300 or 319; ERU 309; HIS 302, 305, 306, 308; PSC 318; or WOS 315

Distributive Requirements:

The Arts (3 credits): Select one art course from one of the following areas: Art, Cinematography, Dance, Music, Photography, and Theatre. *Recommended Courses:* ARH 101 or 104; ART 106, 111, 228, or 231; DAN 132, 133, 134, 135, 136, 137, or 150; FLM 200; MHL 121, 125, 210; MTC 110; THA 101 or 103.

Behavioral and Social Sciences (9 credits): GEO 101, ECO 111, ECO 112, PSC 213 are required.

Humanities (6 credits): PHI 180 is required and History 100 or History 101 is required.

Science (6 credits): Select two additional courses from the following areas: Biology, Chemistry, Computer Science, Earth Science, or Physics. *Recommended Courses:* BIO 100 or 110; PHY 100, 105, 130, 140, 170, or 180; CHE 100, 103, 107, or 160; CSC 110, 115, or 141; ESS 101, 111, 112, 130, or 170.

Additional Baccalaureate Requirements

Ethics (3 credits) PHI 180 is required **ETH**. An Ethics designation may only transfer into WCU if the course from a student's prior institution has been submitted to and approved by the Ethics Committee of the Curriculum and Academic Policies Council (CAPC).

Speaking Emphasis (3-9 semester hours) Students must complete 9 credits of Speaking Emphasis **SPE** coursework, 3 credits of which must be at the 300-400 level.

Writing Emphasis (3 to 9 credit hours) **WRT**: Students who take their entire general education at WCU and transfers who enter with fewer than 40 credits must complete three writing emphasis courses (9 credit hours). Students who transfer with 40 to 70 credits must take two writing emphasis courses (6 credits). Students who transfer with more than 70 credits must take one writing emphasis course (3 credits). WRT 120 and the WRT elective do not count as writing emphasis courses. Each writing emphasis course may simultaneously fulfill another degree requirement.