

DISCOVER

MASTER OF BUSINESS ADMINISTRATION

The West Chester MBA. Top Accreditation. Top Ranking. Top Value. 100% Online.



West Chester University's Master of Business Administration Program is a flexible, dynamic curriculum that exposes students to the core business topics relevant to a global business environment.

Contact the MBA office at mba@wcupa.edu for details.

Top Accreditation. Top Ranking.

We are accredited by AACSB International — the premier global accrediting body for business schools. AACSB accreditation represents the highest standard of achievement for business schools worldwide, with less than 5% of the world's 13,000 business programs having earned the accreditation. AACSB-accredited schools produce highly skilled graduates that are more desirable to employers than graduates of non-accredited schools.

We are ranked **in the top 100** in U.S. News and World Report's rankings of the Best Online MBA Programs for 2018. "These are **the best online master's degree programs in business administration**, based on factors such as admissions selectivity, reputation for excellence among peer institutions and academic and career support services offered to students." We are **ranked** in U.S. News and World Report's rankings of part-time MBA programs for 2018. These are the **"top business schools for part-time MBAs."**

We value our veterans and their service. We are ranked as **#38 in U.S. News and World Report's rankings of the Best Online MBA Programs for Veterans for 2018**. These are the best online MBA programs that help veterans reduce the cost of school.

Top Value

Our programs are among the best **educational values** in Pennsylvania and throughout the United States. Our **2017-2018 Tuition Rates** have been released. Pennsylvania residents pay an affordable \$1,500 in tuition per course. Out of state students pay just \$1,530 in tuition per course. Your entire degree is estimated to cost less than \$21,000, including tuition, fees, and allowances for book and graduation expenses.

We are ranked as the 12th best value in the United States in the **2018 Top Online Colleges for MBA Programs** rankings published by SR Education Group. Inclusion on this list shows high academic standards and a commitment to affordability, two key factors important to any discerning student. We are also **SARA** recognized. Our SARA recognition means that we serve students from across the United States, and you may rest assured that your degree will be recognized in your home state.

Curriculum

West Chester University's Master of Business Administration Program is a 10-course, 30-credit program. All courses are required. Courses may be taken in any order, except MBA 699, which must be taken in your final semester.

MBA Core-level Courses - 30 Credits – Required

1. MBA 601 Strategic Cost Management
2. MBA 602 Financial Analysis and Valuation
3. MBA 603 Global Operations and Supply Chain Management
4. MBA 604 Components of Effective Leadership
5. MBA 605 Business, Society and Environment
6. MBA 606 Innovation and Marketing Strategy
7. MBA 607 Economic Analysis for Business
8. MBA 610 Law and Ethics in the Business Environment
9. MBA 611 Entrepreneurship and New Venture Creation
10. MBA 699 Strategic Management and Planning

100% Online Courses

The entire MBA is offered online. Courses are offered over 7 weeks. Five terms are offered in each academic year (Fall 1, Fall 2, Spring 1, Spring 2, and Summer). Each course is a full 3 credit graduate course. Most part-time students take only one course per term. Full-time students take multiple courses per 7-week term. You can vary your load in a given session to suit your work/life balance.

Our online courses are asynchronous, which means that there are weekly deadlines and examination windows, but generally no other set time that you need to log into the course. This means that you can complete your classwork on your weekly schedule — around your work and family commitments. In some cases professors may assign students into teams, and teams may need to coordinate their work and therefore be available at a certain time.

Graduate Success

Our graduates are consistently satisfied with their West Chester experience. 42% percent of our recent graduates surveyed have incomes over \$100,000 per year. 12% have incomes exceeding \$150,000. 60% earn over \$80,000 annually. 97.92% percent use the skills and knowledge from their West Chester MBA in their daily work. Almost 10% go on to obtain doctoral or professional degrees after their West Chester MBA.

Admissions

We highly recommend that you contact the MBA Office first — before you apply to any of our programs. We can help guide you through the process. Contact mba@wcupa.edu to get started today!

To apply for admission to West Chester University's MBA Programs applicants need to follow the steps listed below. Applications to the West Chester University MBA are processed year-round and students may start at different times of the year.

Successful applicants meet the following criteria:

1. A bachelor's degree or above in any major/field from an accredited institution; and
2. A GMAT minimum overall score (or GRE equivalent) of 460 or above within 5 years prior to the date of application. GMAT/GRE waivers are granted at the discretion of the Graduate Director based on prior academic performance and experience; and
3. An admissions score ((Cumulative GPA from highest degree earned x 200) + GMAT Score)) of 1100 or above; and
4. Competency in the Prerequisite Knowledge Areas of Accounting, Economics, Finance, Marketing, Management, and Quantitative Business Analysis. Competency is demonstrated at the discretion of the Graduate Director by prior coursework with a C grade or above in the Prerequisite Knowledge areas, by third party certifications, or by significant professional experience.
5. Two or more years of professional experience. Provisional admission is available for traditional students without professional experience at the discretion of the Graduate Director.

For More Information

Master of Business Administration

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Fax: 610-436-2763

Email: gradstudy@wcupa.edu

Web: www.wcupa.edu/grad

Visit: www.facebook.com/wcugrad

The Graduate Catalog is available online at <http://catalog.wcupa.edu/graduate/>.

About Graduate Studies

West Chester University offers high-quality graduate degrees in more than 70 disciplines or areas of study, as well as certificate and certification programs. The graduate studies program has grown remarkably since its introduction in 1960. West Chester University's program is the largest within the 14 institutions in Pennsylvania's State System of Higher Education, enrolling more than 2,200 graduate students. Programs may be taken on a part-time basis, and most of the graduate classes are scheduled during late afternoons and evenings for the benefit of in-service teachers and other employed persons.

About West Chester University

A comprehensive, public institution, West Chester University of Pennsylvania offers high-quality undergraduate and graduate degrees, as well as certification and certificate programs, in more than 100 subject areas. As the largest member of Pennsylvania's State System of Higher Education, West Chester offers a full and rewarding educational experience as well as reasonable tuition.

With a rich heritage dating to the 19th century, West Chester University was founded in 1871 as West Chester Normal School for the purpose of training teachers for the Commonwealth's newly established public schools. In 1960, West Chester State Teachers College expanded its programs to include liberal arts and graduate degrees and, as a result, dropped "Teachers" from its name. In 1983, West Chester State College became one of the 14 institutions in the State System of Higher Education. Along with its university status, the school acquired a new system of governance and the opportunity to expand its degree programs. Today, more than 16,000 graduate and undergraduate students, as well as 1,900 faculty and staff, study and work on the 406-acre campus. Situated in the Borough of West Chester, the campus is a picturesque mix of Gothic, Victorian, and modern architecture with pleasant, tree-shaded walks. Strategically located at the center of the mid-Atlantic corridor, West Chester University is just 25 miles west of Philadelphia and 17 miles north of Wilmington, Delaware. The campus is convenient to major cultural institutions, recreational activities, and commercial businesses, many of which provide internship opportunities for WCU's students.

OFFICE OF GRADUATE STUDIES

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