Intro to GIS I

Target Audience:
Faculty interested in gain understanding of spatially projected data and students

Description:
Experience how your data can be projected in space using ArcGIS software. You will gain a basic understanding of GIS tools and map design.

Prerequisite:
An understanding of Windows and basic internet navigation skills

Course Includes:
- ArcGIS Business Analyst interface
- Data View and Layout View
- Data Collection
  - Study Area
  - Business Listing and NAICS coding
  - Creating Data
  - Online Data: Census, PASDA, Chester, Philadelphia, etc.
  - Extracting Data
  - Exporting Data
- Working with tools
  - Selecting
  - Identifying
  - Zoom in and zoom out
- Symbology
  - Colors and design
  - Categories and quantities